



# Naran Lala

## School of Industrial Management & Computer Science (MBA)

### Empowering Youth

Affiliated with  
GTU



**Life is  
a Journey.  
Get the Best Start.**

#### OUR SALIENT FEATURES

##### **Best Placement**

96% Placement with Highest Package of Rs. 7,40,000 and Average Package of Rs.3,02,455.

##### **Special Placement Training**

We Focus on sessions of Resume Writing, Mock Interviews, Group Discussion, Mock Test, Pre Placement Talks Etc.

##### **Quality Industry Associations**

Guest speakers from many eminent MNCs and regular Industrial tours for students.

##### **Personal Counseling**

Students are empowered to choose right career based on their unique personality traits.

# About Institute

Naran Lala School of Industrial Management & Computer Science - MBA, Navsari is affiliated to Gujarat Technological University (GTU), Gujarat, Ahmedabad and approved by All India Council for Technical Education (AICTE), New Delhi and managed by Shree Mohanlal Harkishandas Kansara Kelvani Trust. We are offering 2 years Full Time M.B.A. Programme since 2010. The institute is the best MBA institution of higher learning in the State of Gujarat. Admission to Naran Lala MBA Institute is granted on the basis of selective admission policy of ACPC/GTU to the qualified applicants.

<b>Intake</b>	60 + (8 EWS)
<b>Eligibility of Admission</b>	45% or above in bachelor degree for SC/ST/OBC 50% or above in bachelor degree for Open category
<b>Duration of Course</b>	2 Years (4 Semester)
<b>Specialization Offered</b>	Finance, Marketing, Human Resource
<b>Fee Structure</b>	Rs. 35,500 per semester
<b>Timing</b>	09:45 a.m. to 04:10 p.m.

## Why Naran Lala?

- 96% Placement for existing batch 2018-20 with highest package of Rs. 7,40,000 per annum.
- Summer internship Programme to our students in various national and international companies.
- Special attention for overall personality development by improvement in communication skill, behaviour and thought process through customised placement training modules.
- For newly admitted students, academic remediation is available through individual Student counselling.
- For better academic performance; customized and easy to understand notes from experienced faculties.
- Scholarship assistance to SC/ST/SEBC candidate as per government guidelines.

# Our Achievements

- Our students have secured 1<sup>st</sup> Runner Up trophy in Business Plan Competition and Secured 2<sup>nd</sup> Runner Up trophy in Singing Competition at "Metas Euphoria 2020".
- Our Institute was awarded with "Best College Award" for Outstanding performance of our students in various events of "Metas Euphoria 2020".
- Our Institute have secured 2<sup>nd</sup> Runner Up position in Business Plan Competition organized by Navsari Management Association.
- Naran Lala MBA College participated in GTU's sport festival - SPIRIT 2019 at zonal level and Secured 3 Gold Medal, 1 Silver Medal and 1 Bronze Medal in Weight Lifting Competition. Also Secured 2 Gold Medal in Power Lifting Competition.
- Naran Lala - MBA Participated in GTU's Youth Festival - XITIJ 2019 at zonal level and secured 1<sup>st</sup> Runner Up trophy in Folk & Tribal Dance.



## Making Youth Employable

**Comments**  
FROM  
**Corporate**

Very disciplined students and they are eager to know more.  
Approach of staff is appreciable.

- Mr. Sanjay Gorakhia, Sr. Vice President - Marketing, Ambuja Cement

Project 'Prayaas' is really good thing to have in all colleges.  
Students must know corporates & their requirements.  
Naran Lala MBA college has closed that gap by such programs.

- Mr. Keyur Khant, Sr. HR Manager - Flipkart

College has positive vibes for learning. Students are interactive  
and staff is very cooperative.

- Mr. Bhupal Khidrapure, Manager WRO - SEBI

# Placement Statistics for the year 2019-20

**96%**

Placement  
Percentage

**65**

Job Offers  
Generated

**36**

Number of  
Companies

**7.40 Lac.**

Highest  
Package

**3.02 Lac.**

Average  
Package

## Companies participated in placement drive 2019-20



## Contact Us

**Naran Lala**

**School of Industrial Management & Computer Science**  
(MBA Programme)

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